



Transforming Lives

There are limitless possibilities when we apply our scale, portfolio and partners to solve complex societal challenges. We aim to harness the power of technology in creating a future that is capable of fully realizing human potential.

- We create technology to tackle global problems that impact millions of people
- We bring more people into the digital economy
- We partner to address society's most pressing challenges

Additional Goals

- Each year through 2030, 50% of the people empowered by our social and education initiatives will be girls, women or underrepresented groups
- By 2030, we will use our expertise and technology to help 1,000 nonprofit partners digitally transform to better serve their communities
- Each year through 2030, 75% of our employees will participate in giving or volunteerism in their communities

MOONSHOT GOAL

1B With our technology and scale, we will advance health, education and economic opportunity initiatives to deliver enduring results for 1 billion people by 2030

