



## Transforming Lives

There are limitless possibilities when we apply our scale, portfolio and partners to solve complex societal challenges. We aim to harness the power of technology in creating a future that is capable of fully realizing human potential.

- We create technology to tackle global problems that impact millions of people
- We bring more people into the digital economy
- We partner to address society's most pressing challenges

### Additional Goals

- Each year through 2030, 50% of the people empowered by our social and education initiatives will be girls, women or underrepresented groups
- By 2030, we will use our expertise and technology to help 1,000 nonprofit partners digitally transform to better serve their communities
- Each year through 2030, 75% of our employees will participate in giving or volunteerism in their communities

### MOONSHOT GOAL

**1B** With our technology and scale, we will advance health, education and economic opportunity initiatives to deliver enduring results for 1 billion people by 2030



**Connecting with partners**  
to combine our strengths



**Enabling STEM learning**  
with greater digital access



**Advancing health care**  
through the power of data



**Expanding horizons**  
with equality of opportunities